

Consent to Ethical Phishing SMS Campaign 2026

You are invited to participate in the Ethical Phishing SMS Campaign 2026 (“the Campaign”). The Campaign is jointly organised by the Cyber Security and Technology Crime Bureau (CSTCB), Digital Policy Office (DPO) and Hong Kong Internet Registration Corporation Limited (HKIRC). The objective of this Campaign is to further enhance organisational and public awareness of phishing threats by addressing risks associated with SMS communications. Please review the information below to understand the purpose and scope of the Campaign before providing your consent.

By signing this consent form, you represent your company / organisation and acknowledge that you understand and agree to all of the following clauses:

- I confirm that the purpose and arrangement of the Campaign have been explained to me.
- I understand that all participants should be informed about the Campaign before its launch.
- I understand that, to appear realistic, the simulated phishing SMS messages sent in the Campaign may contain the name, brand, or logo of unaffiliated third parties.
- I agree that neither party shall be liable to the other for any loss or corruption of data, remedial costs, loss of operation or staff time, loss of goodwill or anticipated savings, loss of anticipated profit or savings, or pure economic loss.
- I agree that any information about the provision of the Campaign by CSTCB, DPO and HKIRC should not be discussed in the presence of third parties, or disclosed to any third parties.
- Participation is on a voluntary basis, and participants are free to withdraw at any time.
- I confirm that explicit consent from each employee whose phone number is provided to CSTCB, DPO and HKIRC for any use in connection with the Campaign has been duly obtained in accordance with applicable privacy and data protection regulatory requirements.
- I acknowledge that phone numbers collected in the Campaign will not be made publicly available except to a third-party vendor performing tasks on behalf of and under the instruction of CSTCB, DPO and HKIRC.
- I understand that the phone numbers collected for the Campaign will be retained only for as long as necessary to fulfill the stated purpose.
- Specifically, all collected phone numbers will be kept for no longer than one month after the conclusion of the Campaign, after which all data will be securely and permanently destroyed in accordance with privacy regulations and ethical standards.

I, _____ (name), on behalf of _____ (name of company/organisation), hereby give consent to CSTCB, DPO and HKIRC to carry out the Campaign using the participating phone numbers.

Organisation name	:	_____
Post of Person Giving Consent	:	_____
Contact Number	:	_____
Signature	:	_____
Date	:	_____